



TechnologyAdvisors Group

Sponsorship

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Opportunities

*TAG is one of the few organizations that has been a constant advocate for the technology sector for over 20 years.*



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## About TAG

TechnologyAdvisors Group (TAG) has a mailing list of over 600 local business leaders, advocates and service providers from a broad spectrum of industries.

TAG hosts monthly breakfast meetings that provide our members with quality networking and gives them an opportunity to “look under the hood” of local companies that are on the cutting edge of their industry; whether it is energy, healthcare, semiconductor, cyber security, or social media.

In addition to the monthly breakfast meetings TAG hosts annual offsite meetings at local company’s facilities, such as Redbird Flight Simulators, High End Systems, DJO Surgical and IFly.

Past programs include:

- Greg Peters, CEO, Zilliant “Seeking profit through pricing and new business”
- Richard Jalichandra, CEO, MapMyFitness “How to make fitness easier with knowledge, tools and social media”
- Gail Page, CEO, Vermillion “You can’t cure the disease until you diagnose it”
- Carlos Coe, CEO, Xtreme Power “Solving energy problems at the system level using solid state energy storage”
- Bob Fabbio, CEO, White Glove Health “Changing healthcare on a national level”
- Gary Gattis, CEO, Spacetime Studios “Ubiquitous gameplay across multiple platforms”
- Charlie Wood, CEO, Spanning Cloud “Providing users a catch basin for a rainy day in the cloud”
- Site visit/Tour DJO Surgical “Using high tech manufacturing processes to make high tech medical implants”

## Benefits of Sponsorship

Sponsoring TAG events provides great visibility and a resource rich environment for making valued connections with serial entrepreneurs and professional service providers.



In addition, government and academic groups have a vested interest in the focus of TAG as an organizing body helping to shape our state's economic future and are regular attendees. The benefits outlined in this brochure will help you align your business goals with opportunities that will provide brand awareness, valued business connections, and the ability to conduct productive business activities.

## Annual Sponsor

Network with people who can help your business grow and learn about timely business issues from serial entrepreneurs and leaders. As an annual sponsor, you have your choice of two levels of sponsorship:

### *Silver Sponsor - \$500*

- Company logo on the TAG website listing you as a “silver” sponsor
- Can place literature on the table in the registration area at monthly meetings
- Company referenced as a “silver” sponsor in the publicity that goes out several times each month-- over 600 on the distribution list
- Sponsors have the opportunity for the semi-annual two minute company overviews at the “spin the room” segment of the month meetings
- Company logo will be displayed on the sign board at the monthly meetings and special events

### *Gold Sponsor - \$1,000*

- Company logo on the TAG website listing you as a “gold” sponsor
- Can place literature on the table in the the registration area at monthly meetings
- Company referenced as a “gold” sponsor in the publicity that goes out several times each month-- over 600 on the distribution list
- Sponsors have the opportunity for the semi-annual two minute company overviews at the “spin the room” segment of the monthly meetings on a quarterly basis
- One annual membership to the monthly TAG meetings (valued at over \$288)
- Company logo will be displayed on the sign board at the monthly meetings and special events



# Sponsorship Opportunities

## Sponsor Types

### Annual Sponsor

- Silver
- Gold

## 2014 Sponsorship Commitment Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name, E-mail and Phone for Marketing Contact:

\_\_\_\_\_  
\_\_\_\_\_

### SPONSORSHIP COMMITMENT

TOTAL: \_\_\_\_\_

### PAYMENT OPTIONS:

Check enclosed made payable to:

TAG

Credit card:  Visa  MasterCard  American Express

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Mail payment to:

Or e-mail form to:

*For more information on TAG  
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